

PROPAK INDIA

17 - 19 August, 2023

Bombay Exhibition Centre,
Goregaon, Mumbai

**Propak India is
a part of a global
series of leading
Packaging and
Processing
trade events
in India.**



ABOUT PROPAK INDIA



Innovation in technology is a continual process which demands improvement and implementation on a regular basis. ProPak India brings an opportunity for you to be updated with the new market trends and transformations within the processing and packaging industry.

ProPak India is a part of ProPak exhibition series and India's prominent business gathering of manufacturers, representatives of processing lines, packaging machinery & material, automation, process control and material handling technologies. This year, ProPak India is scheduled from 17 – 19 August 2023 at one of the largest exhibition and convention centres – Bombay Exhibition Centre (BEC). The platform provides a plethora of information on market trends, investment opportunities and innovation in technology. Be a part of ProPak India 2023 and expand your industry networking through product exchange, and by meeting industry stalwarts during a variety of conferences, seminars and technical workshops.



See new products, machines, technologies, and solutions



Find total solutions to meet your growing and replacement machinery needs.



Learn from industry events presenting the latest industry hot topics, trends, regulations, and solutions.



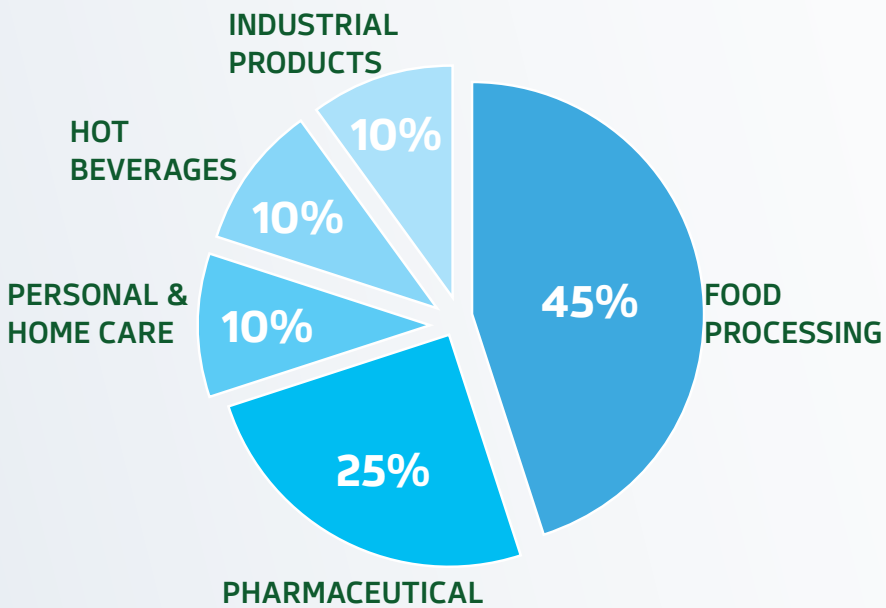
Network with the industry professionals from different countries





A BRIGHT FUTURE AHEAD FOR THE INDIAN PACKAGING AND PROCESSING INDUSTRY.

The packaging industry sector has positioned itself as one of the fastest-growing industries across all countries worldwide. In India, the packaging is the fifth largest sector in its economy and is one of the highest growth sectors in the country. According to the Indian Institute of Packaging (IIP), packaging consumption in India has increased by 200% in the past decade. The industry was valued at \$50.5 billion in 2019 and is anticipated to reach \$204.81 billion by 2025, registering a CAGR of 26.7% from 2020 to 2025.



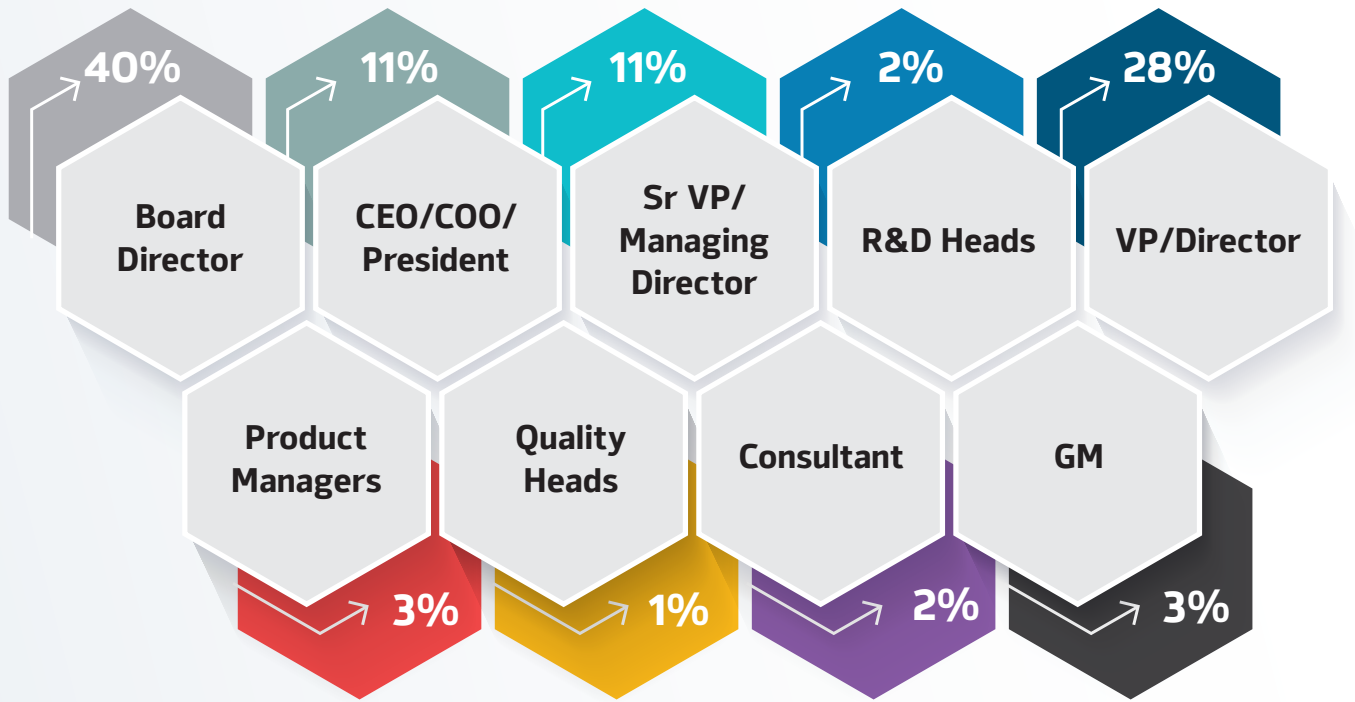
We have eight Italian companies who are displaying their innovative products in ProPak India. Our experience is above the expectation, ProPak India is contributing to increasing our business in India, and I would like to thank Informa market for this commendable job. This is the first time we are participating in Bangalore and this seems to be a very important market for us.

Mr. Alessandro Liberatori
Trade Commissioner -
Director of New Delhi Office -
Coordinator for India, Bangladesh,
Sri Lanka, Nepal, Maldives

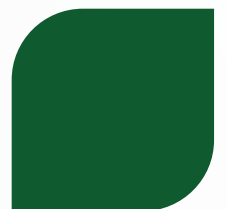
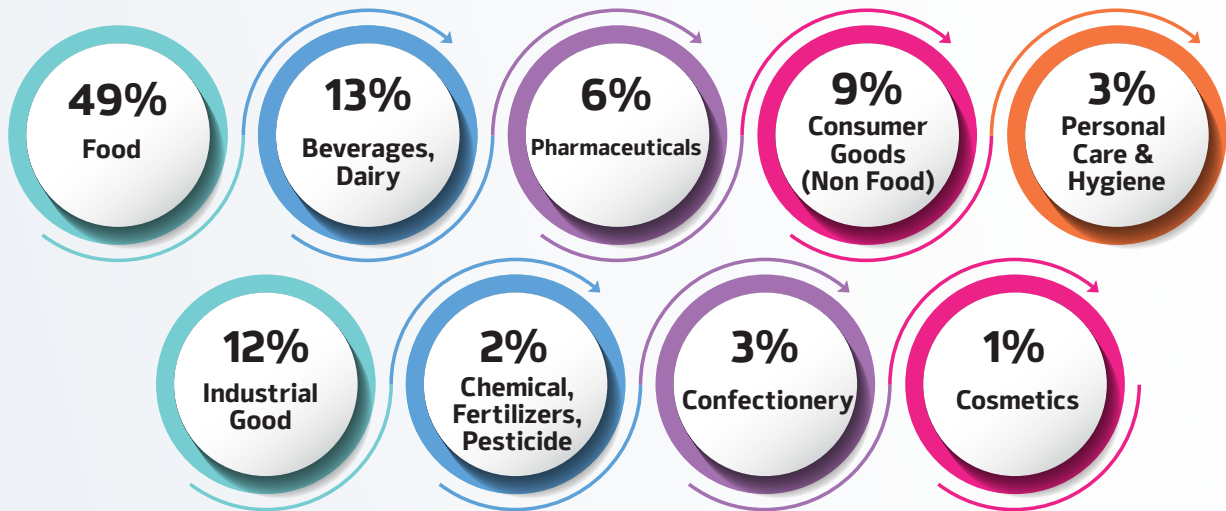


* Source: Opportunities in Indian packaging sector and IBEF

JOB PROFILE OF ATTENDEES



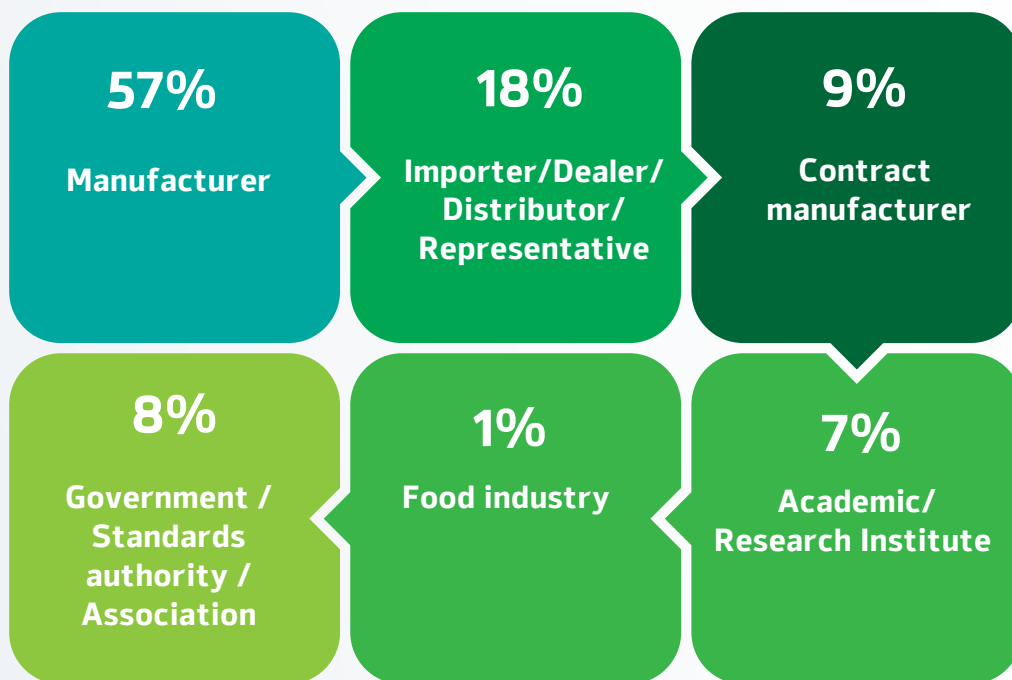
BUSINESS SEGMENTS



TOP VISITING COMPANIES



BUSINESS SECTOR



“

The crowd is good, we came in touch with some new brands and found many key prospects and clients here. We have received enquiries from Mumbai, Goa, Hyderabad, and Chennai, though receiving inquiries from Mumbai & Goa were a little unexpected. We are happy with our participation, and Informa markets is providing excellent facilities.

Mr. Vemula Srikanth,
Regional Manager - Sales, Holostik India

”

VISITOR ANALYSIS



2240
Visitors



69
Exhibiting Companies

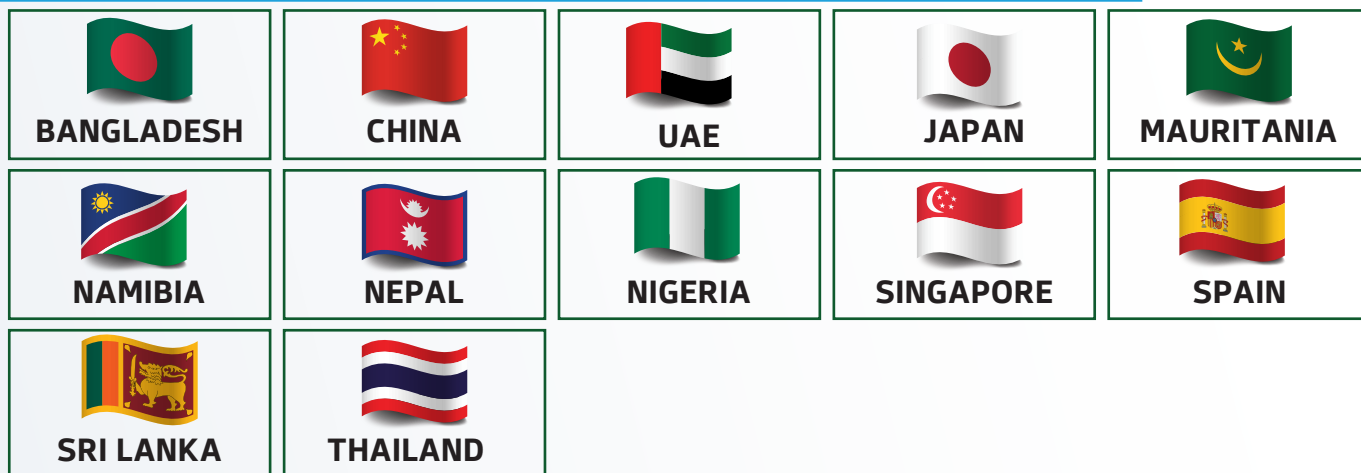


2740
Business Space

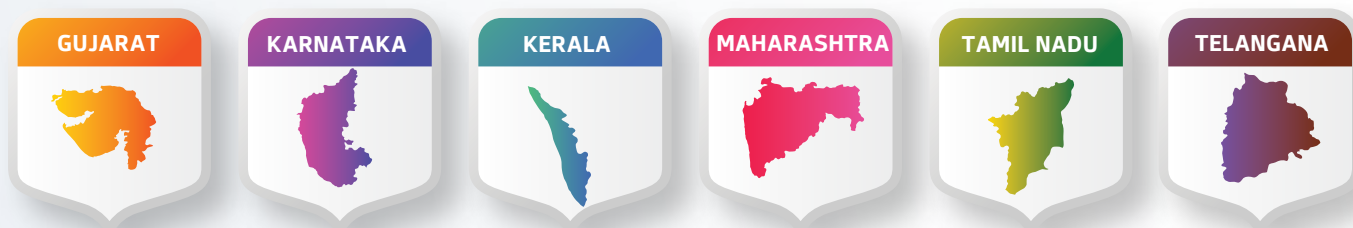


13
Visiting Countries

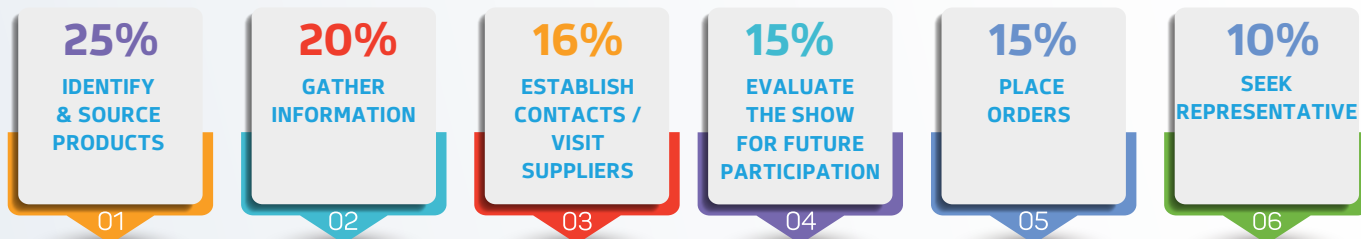
INTERNATIONAL ATTENDEES FROM COUNTRIES











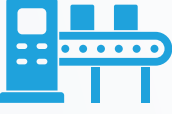


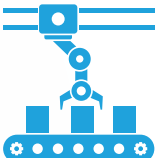
TOP 5 STATES



MAIN REASON FOR VISITING











EXHIBITOR PROFILE

					
Processing machinery	Packaging Materials Manufacturer	Retail Packager	Government and Consulting firms	Industrial Product Manufacturer	Food Retail and distribution companies
					
Measurement & Testing Instruments	Packaging material & Labeling	Material Handling Technologies & Solutions	Machinery Export and Import companies	Process Control	Automation Machinery

TOP INTERNATIONAL EXHIBITOR

TOP EXHIBITOR FROM INDIA



SHOW HIGHLIGHTS

Key Conferences

1. Recent advances in packaging design systems for food applications.
2. Trends in active and smart food packaging
3. Bioplastic and biodegradable materials for food packaging materials.
4. Packaging regulations and safety evaluation for food packaging materials
5. Packaging challenges
6. Sustainability in Packaging - Present Scenario & Way Forward
7. Packaging Optimization – Tackling Functionality, Efficiency and Cost



Networking Evening

ProPak India organized a networking evening for our prominent exhibitors on the 1st evening of the show. Networking provides a sneak preview of whom our clients want to focus more during the event days. It gives excellent opportunities to our buyers and sellers to expand their network over food. Our clients found it easy to reach out to other delegates and cultivate their relationships with this kind of networking evening.



Co-located with:

Fi India is a dedicated global meeting place for Food and Beverage industry stakeholders. Fi India is a B2B platform where you launch a new product, share your innovation and expertise, generate quality leads, and connect with the global audience. The expo is co-located with ProPak India.



MARKETING CAMPAIGN



Magazine ad



Social Media Post



Invite



EDM

IndiFoodBev
FI India & HI and ProPak India expos to set foot in Southern India



IndiFoodBev
8 Italian companies head to Bangalore for ProPak India



IndiFoodBev
FI India & HI and ProPak India expos due to kick off in Food, Ingredients, Packaging and Processing Industry



PR



Hoarding

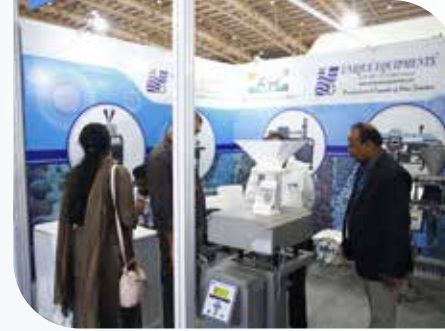


Tele Marketing



SMS campaigns

GLIMPSES



MEDIA PARTNER



SUPPORTED BY



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For space booking, contact:

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For marketing & alliances, contact:

Priyanka Vaidya | M: +91 9967767225 | E: priyanka.vaidya@informa.com

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